

# NEWSLETTER OF THE FRIENDS



האיגוד הקרדיולוגי בישראל  
ISRAEL HEART SOCIETY



## OF THE ISRAEL HEART SOCIETY

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**Editor's Note:** Welcome to the Spring 2013 FIHS Newsletter. The main topics of this issue are the FIHS ACC Dinner Banquet held March 10, 2013 and a preview of the 60<sup>th</sup> Annual Meeting of the Israel Heart Society this coming April.

This issue includes the usual sections such as the President's Message and announcement of upcoming meetings. In addition, we are including the list of all of the Richard, Hilda and Ezra Meltzer Memorial Award Winners from 2006-2013, including the most recent winner. Finally, we are including some cardiac entrepreneurial articles that have appeared elsewhere. Please note- description of a device in this Newsletter does not constitute an endorsement. We just want to give our readership a sense of

the vast scope of Israeli ingenuity in the fields of Cardiology.

Remember, this Newsletter and Society belong to you, the membership. We look forward to enhancing this Society and the connections that we hope to foster between Israeli and non-Israeli cardiologists and their institutions. Please feel free to email us with questions, answers, comments, criticisms, or just to tell us to keep working harder!

Our immediate goal is to try to grow our membership and participation to include any and all cardiologists and fellows from around the world who would be interested in supporting this bridging relationship. If you know of any cardiologists or cardiology fellows who we can contact, please email me (my email is [jackstroh@usa.net](mailto:jackstroh@usa.net)).

It was a pleasure seeing many of you in San Francisco at ACC. At the Passover Seder we customarily pray "Next Year in

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Jerusalem.” We look forward to seeing you even sooner in Jerusalem in April at the 60<sup>th</sup> Annual meeting of HIS. May you all have a happy and healthy Passover season!

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### Message from the President

It was great to see all our friends at the Friends of the Israel Heart Society reception at the recent American College of Cardiology meetings in San Francisco. The Israel Heart Society is holding its 60<sup>th</sup> anniversary meeting in a few short weeks. As the leadership of the European Heart Society made clear at our reception, Israeli cardiology has become a true force in clinical care, research, and innovation. The Friends of the Israel Heart Society is delighted to be able to foster communication, engagement, and interaction with the Israel Heart Society. We have had tremendous support from our leadership, initiating a program to bring an Israeli cardiologist to participate in the ACC Emerging Leaders program for the first time this past year and sponsoring a group of Turkish cardiology fellows to attend the Israel Heart Valve Summit. There are many opportunities to initiate such programs – we just need an energized membership to lead the effort. Please feel free to contact me if you have ideas! In the next newsletter, we hope to provide you some highlights from the upcoming 60<sup>th</sup> anniversary meeting of the

Israel Heart Society. For those of you who have not yet had an opportunity to attend a cardiology meeting in Israel, it is a highly worthwhile experience. The meetings are of high quality, always have a distinguished faculty, and there are always the perks of visiting the many sites of interest in Israel. The following meeting in Israel is the Intensive Cardiac Care meeting in June, a beautiful time for a visit!

As always, we appreciate the support of each of our members and, in particular, our sponsors (2012 sponsors listed on page 3). If you have not already done so, please consider becoming a Silver, Gold, or Platinum member for 2013. We are dependent on your charitable donations to maintain our activities. Annual membership can be paid through the FIHS website at:

<http://www.friendsihs.org/index.html>

Finally, our members are encouraged to send in news – personal and/or professional – to include in our **FIHS Heart Beats** section. Please provide us with your feedback on the newsletter – special thanks to Dr. Strohm for his continued efforts (jackstrohm@usa.net).

With best wishes,

Jeff Goldberger

President, Friends of the Israel Heart Society

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We would like to thank our  
Platinum, Gold, and Silver Members  
for their past and future support!

### *Platinum Level Sponsorship*

*Dr. Jeffrey Borer*  
*Dr. Eugene Braunwald*  
*Dr. Peng-Shen Chen*  
*Dr. Allen Gutovitz*  
*Dr. Michael Wolke*  
*Dr. Douglas Zipes*

### *Gold Level Sponsorship*

*Dr. Jeffrey Goldberger*  
*Dr. Charles Love*  
*Dr. Harry Rakowski*  
*Dr. Bruce Wilkoff*

### *Silver Level Sponsorship*

*Dr. Joseph Alpert*  
*Dr. Elliott Antman*  
*Dr. Charles Antzelevich*  
*Dr. Benico Barzilai*  
*Dr. Robert Bonow*  
*Dr. Camellus Ezeugwn*  
*Dr. Gary Gershony*  
*Dr. Edward Gerstenfeld*  
*Dr. Samuel Goldstein*  
*Dr. Philip Greenland*  
*Dr. Gil Gross*  
*Dr. Jose Jalife*  
*Dr. Jonathan Kalman*  
*Dr. Robert Kleiger*  
*Dr. Morton Lebowitz*  
*Dr. A. Michael Lincoff*  
*Dr. Hugo Morales*  
*Dr. Arthur Moss*  
*Dr. Stanley Nattel*  
*Dr. Richard Popp*  
*Dr. Alan Rabinowitz*  
*Dr. Melvin Scheinman*  
*Dr. Gregory Schwartz*  
*Dr. Jack Stroh*  
*Dr. Joseph Tenenbaum*  
*Dr. Giora Weiss*

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"We're headed to Jerusalem for the 60<sup>th</sup> Annual Meeting of the Israel Heart Society!"



### **The Richard, Hilda and Ezra Meltzer Memorial Award Winners 2006-2013**

The Richard, Hilda and Ezra Meltzer Memorial Award was established through the Friends of the Israel Heart Society in 2006 thanks to the generous support of the Meltzer family. Each year at our banquet at ACC, an Israeli cardiologist who has distinguished his/herself in cardiology research is awarded a grant to further his/her training experience at a US institution. The following is a list of all of the awardees and their winning projects.

**2006 Dr. Doron Aronson**, Cardiology Department, Rambam Medical Center, Haifa For his contribution in the field research & clinical cardiology work in noninvasive / preventive Cardiology:  
"The Association between Cardio respiratory Fitness and C-Reactive Protein In Subjects with the Metabolic Syndrome"  
"Association between Elevated Liver Enzymes and C-reactive Protein."

**2007 Prof. Uri Goldbourt**, Neufeld Cardiac Research Institute Sheba Medical Center For his contributions to preventive cardiology and cardiovascular epidemiology over the last 35 years.

**2008 Prof. Yaacov Drory**, Deputy Director of the Cardiac Rehabilitation Center at Tel Hashomer for his contribution and developing the cardiac preventive and rehabilitation care in the state of Israel over the last 32 years. He devoted much of his academic career in collecting data on risk factors for coronary artery disease in Israel. He published several books and manuscripts related to his work

**2009 Prof. Yaakov Henkin**, Cardiology Division, Soroka Medical Center Beer Sheva

**Dr. Iris Shai**, International Center for



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Health and Nutrition, Faculty of Health Sciences - Ben-Gurion For their contribution and developing the cardiac preventive in the state of Israel.

The study entitled: "**Weight Loss with Low-Carbohydrate, Mediterranean Low- Fat Diets**" was published on July 2008 in the **New England Journal of Medicine**.

In addition, this study emphasizes the significant contribution and feasibility of weight loss in the primary prevention of coronary heart diseases.

**2010 Michael Shechter**, Director of Clinical Research Unit, Sheba Medical Center

For his important contribution in research of endothelial function The Acute Effect of Various Glycemic Index Dietary Carbohydrates on Endothelial Function in Nondiabetic Overweight and Obese Subjects

**2011 Prof. Joseph Shemesh** Research Unit of the Cardiac Rehabilitation Sheba Medical Center

For his contribution and developing the field of non-invasive detection of sub-clinical coronary atherosclerosis.

**2012 DR. Shemy Carasso**, Non-invasive cardiology unit Cardiology Department Rambam Medical Center Haifa

For his contribution and development in

the field of non-invasive cardiology defining normal and pathologic myocardial mechanics in cardiomyopathies, valvular heart disease and diastolic dysfunction.

**2013 Dr. Jonathan Lessick** Cardiology Department, Rambam Medical Center, Haifa for his contribution to the field of cardiac CT. The research spans a period of several years from 2005 to the present and deals with the use of cardiac CT in the comprehensive analysis of the cardiac patient, over a wide spectrum of conditions.

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The 60<sup>th</sup> Annual Conference of  
the Israel Heart Society in  
Association with the Israel  
Society of Cardiothoracic  
Surgery (see details at end of  
this Newsletter)

April 22-23, 2013

ICC International Convention  
Center (Binyanei Haumah),  
Jerusalem

It is our pleasure to announce the 60th anniversary conference of the Israel Heart Society in association with the Israel Society of Cardio-Thoracic Surgery which will be held this year in Jerusalem. This very festive event will commemorate 60 years of excellence in cardiology in Israel.

This conference will be a landmark of the development and activities throughout the years in the field of Cardiology and Cardiac Surgery in Israel and will include both local and international leaders in all fields of Cardiology & Cardio-Thoracic. Distinguished guest speakers will include an array of pioneers in cardiology from around the world who will honor us by their participation. This year we have broadened our cooperation with international and national societies worldwide and we will be conducting joint sessions with the European Society of Cardiology, the American College of Cardiology, the Canadian Cardiovascular Society, and L'Association Franco-Israelienne de Cardiology (AFICARDIO).

We expect participants joining us from around the globe to be able to combine a high level scientific experience along with the opportunity to savor the local vistas steeped in history, the beautiful

landscapes & the rich and varied culture that is Israel.

**Please save the date: April 22-23, 2013 at the International Convention Center (Binyanei Haumah), Jerusalem.**

**Formal language in all plenary and joint sessions will be English and abstract sessions will be in Hebrew.**

We hope very much that you will take the opportunity to participate in this very high level scientific meeting and look forward to welcoming you on a wonderful visit to Israel in April 2013.

### **Invited Speakers** *(In Alphabetical Order)*

**Eugene Braunwald, MD, MACC**

Brigham and Women's Hospital, Boston, MA, USA

**Hal C. Dietz, MD**

Johns Hopkins University of School of Medicine, Baltimore, USA

**Kim A. Eagle, MD**

University of Michigan Health System, Ann Arbor, MI, USA

**Samuel Z. Goldhaber, MD**

Brigham and Women's Hospital, Boston, MA, USA

**Albert A. Hagege, MD, PhD, FESC**

President, French Society of Cardiology  
Hôpital Européen Georges Pompidou, Paris, France

**John G. Harold, MD, MACC, MACP, FESC, FAHA**

President-Elect of the American College of Cardiology (ACC)  
Cedars-Sinai Medical Center, Los Angeles, USA

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**Michel Komajda, MD, FESC**

Immediate Past-President of the European  
Society of Cardiology (ESC)  
La Pitié-Salpêtrière Hospital, Paris, France

**Robert A. Levine, MD, FACC**

Massachusetts General Hospital, Boston, MA,  
USA

**Blair J. O'Neill, MD, FRCPC**

Past-President, Canadian Cardiovascular Society  
(CCS)  
Cardiovascular Health and Stroke Strategic Clinic  
Network, Alberta Health Services, Canada

**Fausto J. Pinto, MD, PhD, FESC, FACC**

President-Elect of the European Society of  
Cardiology (ESC)  
Lisbon Cardiovascular Institute, Lisbon, Portugal

**Bradley H. Strauss, MD, PhD, FACC, FRCPC**

Sunnybrook Health Sciences Centre, Toronto,  
ON, Canada

**Jean-François Tanguay, MD, FACC, FAHA,  
FESC, FRCPC**

Montreal Heart Institute, Montreal, QC, Canada

**Panos E. Vardas, MD, PhD, FESC, FACC**

President of the European Society of Cardiology  
(ESC)  
Heraklion University Hospital, Heraklion, Greece

**On Topaz MD, FACC, FACP**

Duke University School of Medicine, Durham,  
North Carolina, USA Charles George VAMC,  
Asheville, North Carolina, USA

**Douglas P. Zipes, MD, MACC, FAHA, FESC,  
MACP**

Krannert Institute, Indianapolis, IN, USA

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### The 8<sup>th</sup> Annual Israeli International Conference on Acute Cardiac Care

June 9-11, 2013, Jerusalem

The 8<sup>th</sup> International Conference on Acute Cardiac Care will feature 3 parallel medical streams, with over 100 presentations, including: satellite symposia, keynote and plenary lectures, debates, clinical interactive case presentations and poster presentations over 2 days. In addition to the medical streams, there will be a parallel nursing stream. The program is diverse and includes content that will satisfy all participants interested in acute cardiac care. Meeting will be in English.

Course Directors:

Joseph S. Alpert

Yonthan Hasin

Doron Zahger

<http://www.isas.co.il/cardiac-care2013/>

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### Membership

This is also a reminder regarding membership dues for the Friends of the Israel Heart Society. The basic dues are **\$50**. You can register through our website <http://friendsihs.org/Register.html> or send a check directly to:

**Friends of the Israel Heart Society  
c/o Debbie Burg  
8626 Central Park  
Skokie, IL 60076**

Please include your email address to assure you do not miss an issue!

We are particularly grateful to those who can be sponsors at any one of the levels indicated below so that we may continue and increase our support of creating a bridge between Israeli Cardiology and the rest of the World:

**\$250 Silver member**

**\$500 Gold member**

**\$1,000 Platinum member**

**\$5,000 President's Club**

Your support enables us to continue growing our programs, including the ACC meeting, support for Israeli fellows to attend the AHA/ACC meetings, and to grow other programs.

For those who are interested in directed donations, we have the following opportunities:

**\$500 Sponsor an issue of the FIHS newsletter**

**\$1000 Partial sponsorship of an Israeli fellow to attend the AHA meeting**

**\$1000 Partial sponsorship of an Israeli fellow to attend the ACC meeting**

**\$2500 Sponsorship of an Israeli fellow to attend the AHA meeting**

**\$2500 Sponsorship of an Israeli fellow to attend the ACC meeting**

**We would like to thank our Platinum, Gold, and Silver Members for their past and future support! Thanks to all!**

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### \*\*\*\*\* The 'heart' of the Start-Up Nation

Israel is a world leader in cardiovascular technology, says one of Israel's top cardiologists – and much of that is due to the plethora of start-ups working in the biotech, and especially cardiology, sectors

By DAVID SHAMAH December 7, 2012  
<http://www.timesofisrael.com/the-heart-of-the-start-up-nation/>

Israel is the start-up nation not only for Internet and computer technology — it's also the start-up nation in medicine and biotechnology, according to Professor Haim Lotan, director of the Hadassah Medical Center Ein Kerem Heart Institute. "There are hundreds of start-ups in Israel working just in the area of cardiology, among the many other start-ups in the medical area, and

the technology sector overall," he said. Lotan was the co-chair of one of the world's most important cardiology conferences — "Innovations in Cardiovascular Interventions" (ICI) conference, which took place in Tel Aviv this week. Over 1,200 attendees heard lectures and saw presentations about all aspects of heart care, from new techniques, products, and services. Discussions and presentations included everything from novel stent technologies to the use of stem cells in battling heart disease, to the technology behind heart care.

Most of the world's largest health care companies and universities were represented; among the keynote speakers were Omar Ishrak, chairman and chief executive officer of Medtronic, Stanton Rowe, chief scientific officer of Edwards Lifesciences, Martin Leon, director of the Center for Interventional Vascular Therapy of Columbia University Medical Center, and many others.

While most people wouldn't associate the idea of a start-up industry with cardiology, Lotan told the Times of Israel on the sidelines of the ICI conference that there was actually a strong connection between the two, especially for Israel. "Israel is the leader in stent technology, and a top country in

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imaging, valves, and other important areas of cardiology,” said Lotan — and much of that success has stemmed from developments by Israeli companies that eventually made their way to the wide world, either through marketing and sales by local companies, or through partnerships and buyouts by medical multinationals.

To that end, ICI dedicated a whole day to teaching medical industry entrepreneurs how to succeed in the business, sponsoring an event called Academy of Innovation. “You can be born an inventor, but with out start-up savvy your idea will never get out of the lab and benefit people,” said Lotan. “We want to show young entrepreneurs how to use their skills and ensure that their ideas are a success.”

Among the topics covered at the event were “How to Develop Your Innovative Cardiovascular Therapy Idea,” “How to Determine if a New Device is Needed,” “Essentials of Creativity,” and much more.

In addition to the Academy program, ICI held a competition for start-ups, with companies strutting their stuff at a “technology parade” and a panel of judges picking the best one, based on technology, market need, and business plan. The contest was open to all

comers, and the winner turned out to be a British company, Sky Medical Ltd, which won the title for a device called “geko,” a noninvasive method to prevent deep vein thrombosis.



The device uses patented technology to stimulate the nerve at the back of the knee, and stimulate contraction of the calf, shin and foot muscles, improving blood circulation and oxygen levels almost equivalent of walking but when the patient is not mobile, such as after surgery or during a long haul airplane journey. The company believes that the technology can replace cumbersome foot pumps or other mechanical devices that are the standard equipment for treatment of this condition.

The fact that a British company won the contest at an Israeli event just shows how important the Israeli contribution to cardiology has become. “There have been many acquisitions of Israeli start-ups, and many Israeli companies have opened sales offices in the U.S. and Europe, so Israel has a reputation as being a world center in cardiology,” said

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Lotan. "I am sure that some of the Israeli start-ups that presented at ICI will be making big news in the future, as many of the start-ups that exhibited here in the past already have."

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**To celebrate Israel's 64th birthday, ISRAEL21c brings you the country's top 64 innovations — developments that are transforming and enriching lives across the planet.**

By [Nicky Blackburn](#) April 22, 2012

<http://israel21c.org/technology/innovation/made-in-israel-the-top-64-innovations-developed-in-israel/>

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### **Israel Leading Force in Digital Health Apps**

Tel Aviv conference brings together top international cardiologists, innovators, biomedical engineers, scientists, entrepreneurs and several Israeli startups to discuss, present digital innovations in heart health.

Anav Silverman, Tazpit January 15, 2013

<http://www.ynetnews.com/articles/0,7340,L-4332261,00.html>

The Innovations in Cardiovascular Interventions (ICI) conference held annually in Tel Aviv since 1995, brought together leading international cardiologists, innovators, biomedical engineers, scientists, entrepreneurs and a number of Israeli startups to discuss and present digital innovations in heart health.

Among the Israeli startups were Healarium, Aerotel, and Dario, all of which are apps that use smartphones as platforms to monitor health conditions.

Finally, the Israeli Labstyle Innovation's Dario enable diabetics to measure their glucose levels using their smartphones by connecting a glucose test strip to a smartphone with a lancing device.

The app reads and records the information from the strip, and alerts the user if he or she needs an insulin injection, as well as providing blood sugar pattern information to the patient's doctors.

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### **Israel - The Start-Up & "Heart-Up" Nation**

The latest advancements in cardiovascular innovations were introduced at a conference in Tel Aviv this past week.

By Yoni Kempinski and Annie Lubin

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Arutz 7.

[http://www.israelnationalnews.com/News/News.aspx/162927#.UWdjLr\\_98to](http://www.israelnationalnews.com/News/News.aspx/162927#.UWdjLr_98to)

The annual "Innovations in Cardiovascular Interventions" (ICI) conference, the leading meeting for interventional cardiologists, innovators, entrepreneurs in the industry took place in Tel Aviv in early December, bringing together the latest in ground breaking medical technology and the leading figures in the world of cardiology.

Arutz7 spoke to Professor Raffia Bear, the CEO of Rambam Hospital and Co-Director of ICI 2012, who said the event was a "look into the future" that would reveal the latest tools and technology to improve the medical world.

With over 1,100 participants from over forty countries, Bear called the event "a major success," noting that Israel was the perfect landscape for such a conference.

"Its amazing how many technologies come from Israel," said Bear, "Israel is a source of innovation, a source of ideas...its the best in the world...there's nothing more robust per capita than what you see in Israel."

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### FIHS at ACC 2013

We had a wonderfully well-attended banquet at the recent ACC meeting in San Francisco. As usual, we had the annual Meltzer Award (see elsewhere in this newsletter for a full description of this award) presentation made by our president, Jeffrey Goldberger to Chaim Lotan, President of the Israel Heart Society. The highlight of the evening (besides the comradery!) was the presence of both the outgoing and incoming presidents of the European heart Society, Dr. Panagiotis E. Vardas and Dr. Fausto Pinto, respectively. Dr. Vardas spoke to those assembled and described the large contribution Israeli cardiology has made to advancement and improvement of cardiac care on the continent and in the world.

We enjoyed the evening, as well as the fine music (as always) by Dr. J. Stanley Hillis and his band. A fine time was had by all! Please enjoy the pictures.

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Jack Stroh and Batia Ziv at the IHS booth at ACC



Drs. Gregory Schwartz and Chaim Lotan

Stan Hillis and band were the entertainment

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President Jeff Goldberger handing the Richard Meltzer Award to Chaim Lotan, for presentation in Israel



Panos Vardas, President of the European Heart Society

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Douglas Zipes, founder and past President of FIHS,  
with Elijah Saunders



Jeff Goldberger, with Giora Weisz and Smadar Kort

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### Highlighting Joint Programs

This section highlights ongoing Interchange Programs taking place at American sites. Thanks to Board member Richard Popp for directing this program and allowing us to publicize it:

### Feldman Family Foundation Visiting Professors Program

### Stanford University School of Medicine, Palo Alto, California, USA

Program Director: Richard L. Popp,  
M.D.

Purpose: The aim of the professorship is to allow senior Israeli faculty physicians, in the mid-portion of their careers, to have sufficient time away from clinical duties to update their general skills and/or to acquire specialized knowledge that they will transmit to their colleagues and students on their return to Israel. Physicians from any field may apply. Each visiting professor will have a program tailored to his or her needs by the Program Director and a collaborating Stanford Faculty sponsor, who will ensure the quality of the visiting professor's day-to-day activities. The experience of living in the United States for 6 months is an additional aspect of the program. If you are a faculty member of an Israeli Medical School please contact Dr. Popp at [rich.pop@gmail.com](mailto:rich.pop@gmail.com) and he will give you the contact person's name at your program.

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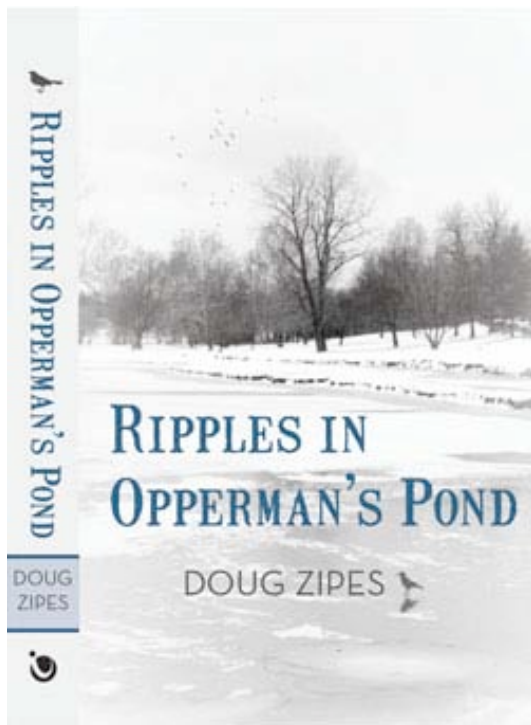
I would also encourage Israeli programs to let our membership know about happenings and offers for training in Israel: Please email these to me at [jackstroh@usa.net](mailto:jackstroh@usa.net).

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FIHS Heart Beats



**Hot off the presses from  
Founding President Doug Zipes-**



*RIPPLES IN OPPERMAN'S POND* is a high-stakes thriller that explores the bonds of brotherhood and the

innermost secrets of big-money medicine, where mistakes and lies cost thousands of lives and millions of dollars.

Told mainly in the first person by Daniel, it moves quickly from an Indianapolis hospital, to a Manhattan boardroom and then to a Russian research facility, culminating in a life-or-death decision the Sloane brothers never thought they'd have to make.

“The identical twins shared their toothpaste as children and their lives as adults. Daniel and Dorian Sloane have been saving each other since they skated on Opperman's Pond growing up. Daniel lost the coin toss to test the new winter ice and Dorian saved him from drowning. Twelve minutes' seniority put Dorian at the head of the multi-national Sloane Pharmaceuticals, while Daniel forged his own career as a gifted and innovative cardiologist. Redex, a miracle arthritis drug, brings the brothers together to heal an NBA legend – and make a few billion along the way, necessary to save the company losing patents on three blockbuster drugs. The drug returns the Indiana Pacers star to full glory but his sudden death threatens to



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destroy Daniel's career, as he faces a devastating malpractice suit, the possible loss of his medical license, and even a voodoo curse by the athlete's widow."

**Even Shimon Peres, President of Israel, is reading it!**



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That's it for this issue of the newsletter of the Friends of Israel Heart Society. Special thanks as always to Mort Lebowitz MD and Batia Ziv for being our "eyes and ears on the ground" in Israel. Special thanks in America to Debbie Burg, our entire FIHS Staff!

Have any ideas to make this a better tool for our Society? Share them with us!

Tell your friends that we want them to join our mission to be a bridge between Israeli Cardiology and the world. If you have any questions, comment, criticisms (my favorites!) please email me at [jackstroh@usa.net](mailto:jackstroh@usa.net).



**Please see information on the upcoming 60<sup>th</sup> International Conference if the Israel Heart Society on the next page with hotel and tour information!!**

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**The 60<sup>th</sup> International Conference of the Israel Heart Society**  
in association with the Israel Society of Cardiothoracic Surgery  
22-23 April 2013, ICC International Convention Center, Jerusalem

**The 60<sup>th</sup> International Conference of the Israel Heart Society**  
in association with the Israel Society of Cardiothoracic Surgery

**Abstract Submission has been extended**

[Click Here to Submit your Abstract](#) Deadline for submission - **December 18th, 2012**

**Main Topics**

Basic Science Cardiac Imaging Cardiovascular Surgery Echocardiography and Valvular Diseases Heart Failure Intensive Care	Interventional Cardiology Myocardial / Pericardial Diseases Pacing and Electrophysiology Pediatric Cardiology Pharmacotherapy and Cardiac Pharmacology
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**Our distinguished, world-renowned international guest speakers include:**

<b>Eugene Braunwald, MD, MACC</b> Brigham and Women's Hospital, Boston, MA, USA	<b>Blair J. O'Neill, MD, FRCP</b> Past-President, Canadian Cardiovascular Society (CCS) Cardiovascular Health and Stroke Strategic Clinic Network, Alberta Health Services, Edmonton, Canada
<b>Hal Dietz, MD</b> Johns Hopkins University School of Medicine, Baltimore, USA	<b>Fausto J. Pinto, MD, PhD, FESC, FACC, FSCAI, FASE</b> President-Elect of the European Society of Cardiology (ESC) Lisbon Cardiovascular Institute, Lisbon, Portugal
<b>Kim A. Eagle, MD</b> University of Michigan Health System, Ann Arbor, MI, USA	<b>Bradley H. Strauss, MD, PhD, FRCP, FACC</b> Sunnybrook Health Sciences Centre, Toronto, ON, Canada
<b>Samuel Z. Goldhaber, MD</b> Brigham and Women's Hospital, Boston, MA, USA	<b>Jean-François Tanguay, MD, FRCP, FACC, FAHA, FESC</b> Montreal Heart Institute, Montreal, QC, Canada
<b>Albert A. Hagege, MD, PhD, FESC</b> President, French Society of Cardiology Hôpital Européen Georges Pompidou, Paris, France	<b>On Topaz, MD, FACC, FACP</b> Duke University School of Medicine, Durham, North Carolina, USA
<b>John G. Harold, MD, MACC, HACF, FESC, FAHA</b> President-Elect of the American College of Cardiology (ACC) Cedars-Sinai Medical Center, Los Angeles, USA	<b>Charles George VAMC, Asheville, North Carolina, USA</b>
<b>Michel Komajda, MD, FESC</b> Immediate Past President of the European Society of Cardiology (ESC) La Pitié Salpêtrière Hospital, Paris, France	<b>Panos E. Vardas, MD, PhD, FESC, FACC</b> President of the European Society of Cardiology (ESC) Heraklion University Hospital, Heraklion, Greece
<b>Robert A. Levine, MD, FACC</b> Massachusetts General Hospital, Boston, MA, USA	<b>Douglas P. Zipes, MD, MACC, FAHA, FESC, HACF</b> Kramert Institute, Indianapolis, IN, USA

**Guest Speaker of Cardiothoracic Surgery**  
TBA

**To Join the Israel Heart Society**  
[Facebook Click Here](#)

**To Join the conference**  
[LinkedIn group Click Here](#)

For additional information please visit our website at: [www.israelheart.com](http://www.israelheart.com)

Conference Secretariat: Dan Knassim LTD  
Tel/Fax: 972-3-5767738  
[secretariat@israelheart.com](mailto:secretariat@israelheart.com)

**The 60<sup>th</sup> International Conference of the Israel Heart Society**  
in association with the Israel Society of Cardiothoracic Surgery  
April 22-23, 2013, International Convention Center (ICC), Jerusalem, Israel

**Special package for the 60<sup>th</sup> Cardiology conference in Jerusalem**  
**Make the best of your conference!**

For it's 60<sup>th</sup> conference in Jerusalem, the Israel Heart Society in association with the Israel Society of Cardiothoracic Surgery has the pleasure of inviting you to join the conference and discover Jerusalem in all its dimensions

**From April 21<sup>st</sup> till April 24<sup>th</sup>**

**Including:**

- Airport welcome and transfer to Jerusalem hotel
- 3 nights at Crowne Plaza hotel in Jerusalem on bed & breakfast basis
- Discover the Old City of Jerusalem at sunset time (see description and details below)
- Registration fees for the conference

	BHS member	Non BHS member
Crowne Plaza		
Price per person	double room	single room
Deluxe room	\$705	\$960
Crowne room	\$770	\$1,025

	BHS member	Non BHS member
Jerusalem Gold		
Price per person	double room	single room
Standard room	\$622	\$795

**Register before January 31<sup>st</sup>, 2013**  
Guaranteed rate for minimum 10 registered participants

**Cancellation fees**

From 1 month prior to arrival	25 %	
14 to 8 days prior to arrival	50 %	
7 to 2 days prior to arrival	75 %	
2 days prior to arrival	100 %	

**Options**

VIP airport assistance upon arrival (from the aircraft through passport control, custom clearance) - supplement \$ 85 (up to 2 persons on the same flight).  
Additional night from April 20<sup>th</sup> to April 21<sup>st</sup>.

	CROWNE PLAZA	JERUSALEM GOLD
Price per person	double room	double room
Deluxe room	\$102	\$187
Crowne room	\$113	\$209

**Tour description: The Old City of Jerusalem at twilight time**

Discover the walled holy city at the most magical time. When the sun goes down touching the ancient stones, the special light emphasizes the magic harmony of the holy city and its mystery.

In Via Dolorosa, the traditional way before Jesus' salvation, we will enter St. Anne, a 12<sup>th</sup>-century crusader church and experience its spectacular acoustics. From the Muslim quarter to the Christian quarter, we will reach the Holy Sepulchre. The tour will visit through different chapels, dating back to amongst others, the Crusaders and the Copts. In addition, we will discover how the different churches share the holiest sites of Catholicism in harmony. Continue to the Armenian quarter and then to the Jewish quarter. Enter the magnificent Hurvitz synagogue recently erected again from its ruins.

We will end our tour with a view on the Mount of Olives and the Western Wall, the last remains of the Second Temple.

**Schedule:** From/to Crowne Plaza hotel at 4pm till 8 pm  
**Including:** English-speaking professional guide, transportation from/to hotel, entrance fees  
**Not including:** Personal insurance of any kind, drinks, meals, tip for guide  
**Recommended:** Covered shoulders and legs for religious places, comfortable walking shoes, water

**Combine tours for your day of arrival or departure**

**Bethlehem, visit of the Church of Nativity** USD 50/ person

	Available on April 21 <sup>st</sup>	From 9.00 to 12.00
3 tours available !!!	Available on April 21 <sup>st</sup>	From 13.00 to 16.00
	Available on April 24 <sup>th</sup>	From 9.00 to 12.00

FIHS is on the web at <http://friendsihs.org/index.html>.

ניסן תשע"ג SPRING 2013

# NEWSLETTER OF THE FRIENDS



האיגוד הקרדיולוגי בישראל  
ISRAEL HEART SOCIETY



## OF THE ISRAEL HEART SOCIETY

האיגוד הקרדיולוגי בישראל  
ISRAEL HEART SOCIETY

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**Authentic Jerusalem, a mosaic of communities and tastes (by foot)**

April 21<sup>st</sup>, from 12.00 to 16.00

Through the lanes of Nahlaot neighborhood, we will discover the story of one of the first quarters built outside the walled city. Nahlaot is certainly the most picturesque area of the Heart of Jerusalem. Learn about the first communities who joined land of Israel at the end of the 19<sup>th</sup> century, from Yemen or East Europa, from Iran or North Africa, through their traditions and synagogues.



Pass Agrippas street and enter Mahane Yehuda market and its treasures. Lively and colorful, this is the most popular market in Israel reveals the authentic spirit of daily life in Jerusalem. Enjoy the wide culinary variety of delicacies brought by all Jewish communities from all around the world.

**Rate per person: \$50**  
**Schedule:** From/to Crowne Plaza hotel at 12pm till 4 pm  
**Including:** English speaking professional guide, tasting at the market  
**Not including:** Personal insurance of any kind, drinks, meals, tip for guide  
**Recommended:** Comfortable walking shoes, water

After the conference,  
**enjoy a fascinating trip in the desert.**  
 Either stay one more day in Israel or take a trip before your night flight  
 On April 24<sup>th</sup>, early departure at 7:15 am, estimated return time 18:30  
 (drop-off at the airport on the way back is possible)

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**Negev Desert: Minorities of the desert and wide landscapes**

Drive to the Negev desert.

First stop at the Guardian of Peace kibbutz. The city kibbutz arose in 1969 with the arrival of 350 Afro-American people to the Promised Land. Today, the kibbutz is a real oasis of sanity, based on vegetarian and ecological principles. Tour of the kibbutz by one of its members.




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האיגוד הקרדיולוגי בישראל  
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Continue to a Bedouin camp to enjoy a typical meal (haffa) and learn about Bedouin hospitality and traditions.

Spend the afternoon in the national park of Avdat, one of the six Nabatean cities of the Spices Route in Israel. The Nabateans, nomadic people were transported expensive species and aromas from Arabia to the Mediterranean Sea. The secret Incense Route enabled them to protect the merchandise and to ensure water all along the way and became their kingdom whose capital was Petra. During the Byzantine period, they settled down on their route and organized particularly sophisticated water collection systems and agricultural methods. As they became Christians, numerous ruins of churches and temples can be seen.



On our way back, stop for a panoramic point of view at the reserve of Ein Avdat on the Zin Valley and by chance meet the desert gazelles.

**Rate per person: \$170**  
**Including:** English speaking guide, deluxe air-conditioned transportation for transfers, entrance fees, Bedouin typical, bedouin lunch  
**Not including:** Personal insurance of any kind, drinks, tip for guide, non mentioned extras  
**Recommended:** comfortable walking shoes, water, hat, suntan lotion

**Tips to help you enjoy Israel**

At passport control upon arrival, you can request for the Israeli stamp not to appear in your passport. You must notify the clerk of your request before your documents are stamped.

Usual minimum tip in Israel : USD 5/person/day for a guide and USD 3/person/day for a driver.

Tip in coffee shops and restaurant is not included. It is customary to add 12 % of the bill.

The weather in April is pleasant. In the evening we recommend warm clothes.

Passport validity requested: All visitors to Israel must hold a passport that is valid for at least six months from the date they are departing the country. (Check with your local consulate to see if you require a visa)

Congress Secretariat: Dan Knassim LTD  
 Tel/Fax: 972-3-5767738 | secretariat@israelheart.com | www.israelheart.com

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